

Valley Venture Minutes
12/19/08

Place: Woodland's Credit Union
Time: 9:15am – 11:15am
Facilitator: Derik Brasher
Minute Taker: Lise Grondin-Danault
Time Keeper: Karen Bradley

Present: Carla Lapierre, Karen Bradley, Derik Brasher, Eric Lang, Laura Lynch, Denise Doucette.

Absent: Dennis and Keith.

Minutes:

Motion to accept the minutes as written: Denise 1st, Karen 2nd.

Treasurer's report:

Motion to accept: Laura 1st Karen 2nd

Tutorial 7--Customer research: Derik facilitated this chapter and worked with the group by helping Carla and Lise find value in what they offer to clients. A suggestion was made that we could put together a spreadsheet to enter feedback from our surveys in order to simply collecting data. Carla's business was used for exercise 1. Carla and Laura have volunteered to come up with surveys and our group will use Chapter 8 as a guideline to help them put together great ones.

Three Minute Check In:

Due to time constraints, the group began the meeting with Tutorial 7. There was little time left for the 3 minute check-ins.

Carla: Sells to both individuals seeking framing and to businesses as well. She has seven pieces to do for Randolph library. Carla was contacted by Sunday River to frame maps. Carla is keeping loyal customers in mind first when pricing.

Lise: Has been accepted into the CCEP program starting January 12th.

Eric: Passed.

Derik: Passed.

Karen: Has also been accepted into the CCEP program starting January 12th. Her landlord has offered an incremental rate to use the receptionist. She will have to pay her own phone. This will help focus on the business itself. Karen will train Madeleine to do insurance billing, take appointments as well as payments. Karen feels this will greatly enhance her professional status in the community. As Karen stated, "if you build it, it will come." Arbonne is also doing well, she finds that although people have less money to spend, they will spend it on things that make them feel good.

Denise: Has guitar course with 9 people signed up at the White Mountain Community College, and sold 3 gift certificates during the holiday season.

Dennis: Absent.

Laura: Website business has dropped off dramatically. She has devised a payment plan which has resulted in picking up one new client.

Keith: Still going through health problems...

North Country Tradeshow 2009 website: The tradeshow website has been activated. Both Keith and Laura have come up with great ideas for the site to draw more people and increase our financial support through sponsorships.

A. V. Chamber of Commerce Membership: Valley Ventures Microcredit Group is now an active member of the Chamber of Commerce. We are able to add the tradeshow website for an extra \$25. Lise plans on motioning the group that we sign up for this.

Next month—Tutorial 8 – Derik Brasher

PLEASE READ THIS CHAPTER PRIOR TO OUR MEETING, THANK YOU!

Next meeting: Friday, January 9, 2009

Facilitator: Derik

Minute Taker: Lise

Time Keeper: Eric Lang